



## EIT Hub Silicon Valley: upcoming events and open opportunities

### INNOVEIT Open Day event

8 November | Online

The EIT Hub Silicon Valley invites professionals, startups, entrepreneurs and businesses to join our INNOVEIT Open Day online event.

This year's edition will focus on Web3: hype or reality? How can European and US startups capitalise on its opportunities? What is its potential to reach our sustainability goals?

With high-level speakers and experts, the event will be the chance to explore ways for the EIT and the KICs to support this growing ecosystem.

[More information and registration on LinkedIn.](#)



## Latest updates in EIT Hub Silicon Valley

### 1 - European Commissioner Mariya Gabriel visits the EIT Hub Silicon Valley

From the 3rd to the 5th October, **Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth, visited Silicon Valley** to shed light on the European Innovation Agenda, Europe's flagship initiative to scale up its innovation ecosystems in rapidly evolving fields.

The visit, articulated in a series of engaging and thought-provoking dialogues, increased understanding among entrepreneurs, investors, corporations, and venture capitalists regarding the unique outlook of the European innovation model.

Commissioner Gabriel challenged innovators to do more than just create the next app, cryptocurrency, or SaaS social network. She challenged Silicon Valley to be not just a technology leader and money-making machine, but also to participate in building hope and ambition for a better future, by harnessing innovation to bring about radical change.

Supporting the Commissioner throughout her visit, EIT Hub Silicon Valley provided assistance, guidance, and insight throughout regarding key introductions and key opportunities.

Consequent to this visit, Europe continues to invest and strengthen its relationships with the California tech ecosystem through its marquee investment in EIT Hub Silicon Valley, the leading bridge between Silicon Valley and the European Innovation Hubs.

[Read the full article on the Global Outreach website to learn more about the visit highlights.](#)



## 2 - Strengthening the visibility of the European startup ecosystem in the US

On the 30th of September, nearly twenty diplomats from eleven different European countries and EU representatives joined EIT and the Corporate Accelerator Forum at the Italian Innovation and Culture Hub in San Francisco for an **ideation workshop on how EU startups can more effectively reach the US market**.

Our goals were to understand how each country is currently supporting startups to enter the US market, how countries can help each other, how the EIT can support them, and to generate more ideas about how to expand the footprint of European startups.

The workshop provided key insights and ideas into startups needs and challenges as they navigate the “Silicon Valley mindset”, further collaboration among EU countries in sharing knowledge and capabilities, and future EIT initiatives including a Silicon Valley fund and dedicated ‘landing’ programs for startups.

## 3 - Shaping the future of sustainable mobility

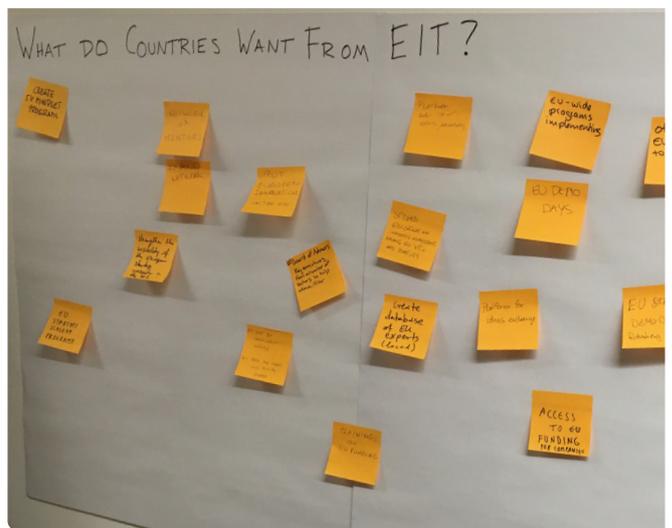
On the 29th of September, we welcomed the [TU/ecomotive](#) student team of Technical University Eindhoven in their US tour. This inspiring initiative develops each year a new car, striving for the most sustainable result possible.

For the occasion, the students presented their new ZEM car, which is not just carbon-neutral, but effectively carbon-reducing: it features two filters that can capture up to 2 kg of CO<sub>2</sub> over 30,000 km of driving. The car is 80% 3D-printed and solar-powered with bi-directional charging.

In exchange, the student team was introduced to the work of the Hub, the EIT community, its expertise and objectives, further cementing the Hub’s role as a bridge between Europe and Silicon Valley.

Among the attendees were representatives from the Dutch and Danish Consulate, higher-education institutions, the State of California and industry experts.

Thank you to the Wireless Communications Alliance for collaborating with us, and Etherdyne Technologies, Inc. for hosting us at their premises.



#### 4 - EIT Climate-KIC accelerates collaboration with the State of California on strategic climate initiatives

On the 12th September, **EIT Climate-KIC CEO Kirsten Dunlop** joined the EU-California Climate Working Conference at the California Governor's Office of Planning and Research. The goal of the workshop was to define areas of potential collaboration on key initiatives such as Future Mobility and [Net Zero Cities](#), and plan further collaboration for 2023.

Last year, EIT Climate-KIC and the California Governor's Office of Planning and Research [signed a memorandum of understanding](#) for climate innovation.

In the same week, the EIT Hub Silicon Valley also introduced the Cross-KIC [New European Bauhaus](#) initiative to the Greater San Francisco Bay Area stakeholders, to assess interest and form strategic partnerships.



## EIT Hub Israel: upcoming events and open opportunities

### Join the Ecosystem Summit, the ultimate arena for startup programme leadership

14 November 2022, Tel-Aviv

EIT Hub Israel is proud to present the third edition of the Ecosystem Summit, in partnership with AWS. The summit provides a platform for the latest global trends and challenges for ecosystem leaders and startup programme managers, questioning and challenging their role at each stage along the startup journey. The summit also provides a global in-person networking opportunity that facilitates organic connections, strengthens the community, and creates ties for future collaborations.

For more information and registration:

[go-eit.eu/ecosystem-summit-2022](https://go-eit.eu/ecosystem-summit-2022)



The poster for 'THE ECOSYSTEM SUMMIT TEL AVIV 14 November, 2022' features a dark blue background with a glowing cityscape and a central rainbow arc. Logos for EIT Hub Israel and AWS are at the top. The main text reads: 'EIT Hub Israel and AWS invite you to the summit that is tackling the burning topics in ecosystem leadership and startup programme management today'. Below this are four colored boxes with icons and text: 'Learn about TRENDS that are changing the startup ecosystem', 'ACCELERATE your activity and UPSKILL your professional toolbox', 'ENGAGE in sessions with VCs and global industry leaders', and 'NETWORK with peers steering today's startup ecosystems worldwide'. At the bottom, it says 'Invitation only event - limited seats available' and 'The conference will be followed by a VIP cocktail', with a 'Register here >>' button.

### Applications are now open for 'EIT Goes to NYC'

5-8 December 2022, New York | Deadline: 12 November

Ever wished you could be part of the most exciting ecosystem in the world? Get plugged into the tech core of the US market – New York City.

You are invited to apply to 'EIT Goes to NYC', a unique and fully funded opportunity for European and Israeli ecosystem leaders to embark on an intensive in-person professional training programme in New York. The ecosystem leaders will receive a tangible toolkit, based on a thorough understanding of best practices, knowledge, trends, and models, as well as a unique networking opportunity within the US market and with industry leaders.

For more information and to apply:

[go-eit.eu/eit-israel-hub/eit-goes-to-nyc](https://go-eit.eu/eit-israel-hub/eit-goes-to-nyc)



The poster for 'EIT goes to NYC' features a blue background with a cityscape of New York City. Logos for EIT Hub Israel and Connect & Experience are at the top. The main text reads: 'From the creators of Connect & Experience: EIT goes to NYC 5-8 December, 2022'. Below this is the invitation: 'We invite you to join global innovation ecosystem leaders for an intense training bootcamp in the tech heart of the US market - New York City'. A section titled 'Programme highlights' lists four points: 'Discover how US trends are shaping startups ecosystems, including yours', 'Engage with VCs and global industry leaders, gaining access to their expertise', 'Enhance your professional skills to become a leader in your field and stay ahead of the game', and 'Boost your network, develop sustainable partnerships, and become part of the C&E network'. At the bottom, it says 'Application: 12 September - 12 November, 2022' and has an 'Apply Now >>' button.



## Connect & Experience: a transformative journey for ecosystem leaders

The third edition of Connect & Experience will take place this November, bringing 27 European ecosystem leaders to Israel for an intense bootcamp designed to provide them with tools, best practices and a global network to leverage their ecosystem. This year's participants hail from 15 countries, with representatives from EIT KICs including Climate-KIC, Food, Urban Mobility, Manufacturing and Health.

Participants can expect to receive an immersion into the unique Israeli culture, the chance to experience highly professional hands-on workshops, and one-on-one meetings with key players from the ecosystem.



## Latest updates in EIT Hub Israel

### 1 - 'Mission: Innovation': a deep dive into the Israeli innovation ecosystem

For the third time running, we hosted our 'Mission: Innovation' bootcamp for European diplomats based in Israel, designed to provide an immersive deep dive into the Israeli tech environment, this year focusing on innovation and trade.

The bootcamp provided the 12 participants with inside access to the Israeli innovation ecosystem, tools to amplify their country's scientific, commercial, and technological collaborations with Israel, and on-site visits to strategic locations.



### 2 - Meet the Diplomats: connecting innovators and EU representatives

EIT Hub Israel hosted over 90 of the Israeli innovation ecosystem's leading stakeholders at a networking event specially designed to introduce new arriving European diplomats to the local ecosystem. The event brought together venture capitalists, startups, ecosystem leaders and of course diplomats, creating dozens of ties that will be valuable for establishing new initiatives, and strengthening existing relations between the EU and Israel.



### 3 - EIT Hub Israel as the 'glue' between Israel and Europe

The past few months have seen an influx of many European delegations to Israel from a variety of different fields, all with the goal of learning more about the Israeli innovation ecosystem and what makes it unique.

EIT Hub Israel were honoured to host delegations from Finland, Germany, Slovakia and more, meeting over 60 people in the past three months alone, and providing them with an overview of the European innovation ecosystem in Israel, including the latest facts and figures as well as the leading trends and challenges.

These meetings position EIT Hub Israel as the 'glue' connecting the two ecosystems, and forging bridges for future ventures.



### 4 - From Israel to the Canary Islands: an open innovation bootcamp

In the last week of October, EIT Hub Israel headed to the Canary Islands to facilitate an open innovation workshop for 9 companies in the food and beverage, real estate, maritime and construction fields that are looking to gain tools and best practices. The companies had the chance to receive an individual assessment of their innovation needs and challenges, learned how to create valuable deal flows, met industry leaders and more.

