



Global outreach

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EXPANDING EIT'S GLOBAL PRESENCE



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We connect talents, knowledge and key players worldwide to tackle societal challenges.

The **EIT Global Outreach programme** links business, research and education worldwide, to create relationships and market opportunities in key locations outside Europe.

Established in 2018 by the European Institute of Innovation and Technology (EIT) and its Knowledge and Innovation Communities (KICs), it is the **first EIT Community coordinated at the global level**.

The programme mission is to enable the EIT and its communities to develop world-class solutions to societal challenges, and to create

jobs and deliver sustainable economic growth opportunities for Europe.

The EIT Global Outreach programme provides the bridge to connect and the shop window to **showcase Europe's innovation ecosystem worldwide**, supporting European leadership and enhancing its impact in addressing key global societal challenges.

Global Outreach Hubs are active in innovation hotspots around the world, currently in **Silicon Valley** (United States) and **Israel**, with potential new hubs to be established in the next years.

EIT HUB SILICON VALLEY



EIT Hub Silicon Valley creates synergies between the EIT community and the Silicon Valley innovation ecosystem, to support the growth of innovative start-ups and increase the numbers of collaborative projects between Europe and California, and across the EIT KICs.

Building on the existing presence and the network of EIT Digital, the EIT Hub Silicon Valley was opened in 2019 as its first community location outside of Europe. It is supporting European innovators to attract US customers, partners, and investors, by showcasing innovation made in Europe to the California innovation and education ecosystem.

Silicon Valley programmes

- **Access To Market:** An end-to-end system to enable European scale-up stage start-ups to gain networks and resources in order to begin doing business in the US market.
- **Professional Development Programme:** A comprehensive program for developing deeptech and entrepreneurial skills while introducing US students to the exceptional academic programmes available across Europe.
- **Web3 Community and Start-up Development Programme:** A series of events, activities, community components and networks bringing together investors, academics, founders, subject matter experts, labs and corporations to create the next stage of the internet while promoting European values.
- **EuropeSV:** Networking meetings hosted by the EIT community where European and US organizations come together to focus on key innovation challenges.
- **DeepHack:** A series of open innovation events in hackathon format, bringing together students, entrepreneurs, and start-ups.



Learn more about EIT Hub Silicon Valley:
go-eit.eu/eit-silicon-valley-hub

EIT HUB ISRAEL

EIT Hub Israel was established in 2019 with the mission to nurture and create synergies with the Israeli innovation ecosystem and support the growth of innovative EU and Israeli start-ups.

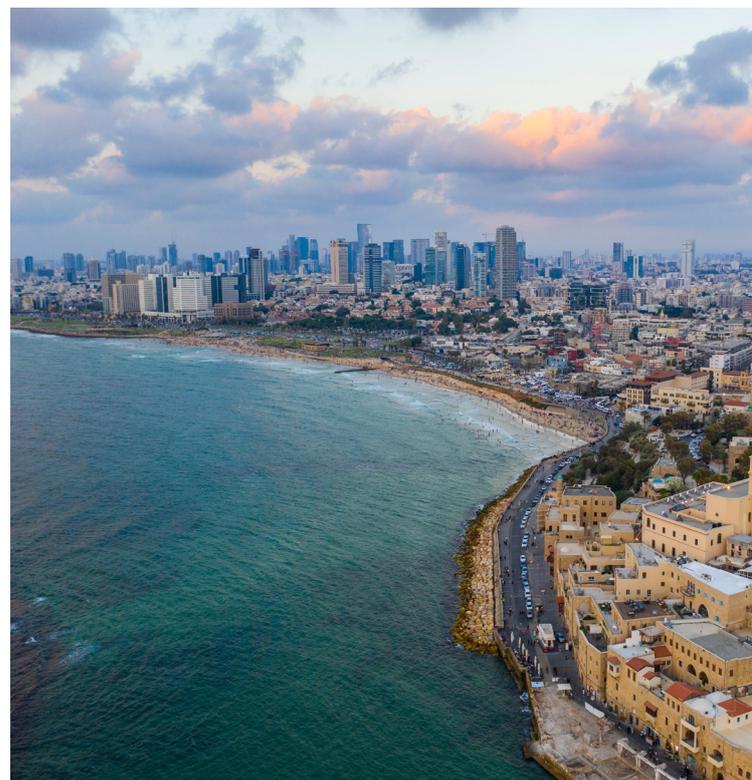
The Hub demonstrates the strong relationship between Israel and the EU, implementing joint goals of collaboration between the EIT community and the Israeli innovation ecosystem.

Israel programmes

- **Mind the Gap:** Israeli entrepreneurship training for European researchers.
- **Connect & Experience:** Israeli entrepreneurship training for European ecosystem managers.
- **Calling2Scale:** Globalisation support and market penetration bootcamp for advanced European and Israeli start-ups.
- **Disrupt Me:** Technology scouting and open innovation for European corporates.
- **Bridging the Horizon:** Horizon Europe consortium-building for European and Israeli innovators.
- **Mission Innovation:** Full immersion into the Israel ecosystem for European diplomats based in Israel.



Learn more about EIT Hub Israel:
go-eit.eu/eit-israel-hub



The EIT Global Outreach programme provides the bridge to connect and the shop window to showcase Europe's innovation ecosystem with innovation hot spots worldwide.

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