

EIT Health, EIT Global Outreach, & Ontario Brain Institute present:
Calling2Scale HEALTH 2024- Call for applications

Preface

Unique and exclusive scalartor programme encouraging your start-up to access the East Coast of the US and Canadian markets. Gain a competitive edge with suitable tailored training, practical tools, dynamic group workshops, personalised 1:1 mentorship, and a one-of-a-kind roadshow in Boston and Toronto. Seize this opportunity to conquer new markets.

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We are excited to **officially open the call for the 2024 Calling2Scale HEALTH cohort.**

Who are we?

Over the past decade, the **European Institute of Innovation and Technology (EIT)** established 9 Knowledge and Innovation Communities (KICs) to strengthen Europe's capacity to innovate and solve global societal challenges.

Founded in 2015, **EIT Health** is one of the European Institute of Technology's KICs. It aims to tackle the EU 'health, demographic change, and well-being' societal challenge by means of powered innovation and technology, with the goal of promoting better health for all, strengthening healthcare systems, and contributing to a sustainable health economy across Europe.

With its central office in Munich, Germany, EIT Health operates across seven Regional Innovation Hubs and InnoStars, which connect innovators across Europe and beyond. Together, its network can apply transformative forces to remove barriers to innovation specific to the health sector and turn challenges into opportunities. EIT Health has built its position in the European ecosystem by developing a variety of offerings to support innovation in Health that leverage our network.

In 2018, acknowledging the importance of international cooperation in tackling such challenges, the EIT and its KICs established the **EIT Global Outreach** Programme. Contributing to the EU's Global Approach to Research & Innovation, it is the first EIT Community coordinated effort at the global level. The EIT Global Outreach programme bridges the EIT's innovation ecosystem with those of outreach locations, forging synergies with global innovation leaders. EIT Health, EIT Climate-KIC, EIT Manufacturing, EIT Digital, EIT Culture & Creativity, and EIT Food currently lead the EIT Global Outreach initiative.

The **EIT Global Platform** is a unique platform for European innovation actors to explore global ecosystems and gain access to best practices and know-how. In a rapidly changing world and a fast-paced global market, we want to give a real-time response. Using a lean model for ecosystem development that executes through piloting programmes in strategic ecosystems worldwide, without a long-term commitment, allows an efficient and accurate way to establish your "boots on the ground."

Ontario Brain Institute (OBI)

OBI is a not-for-profit organization that accelerates discovery and innovation, benefiting both patients and the economy.

Their Vision is for Ontario as a world leader in brain research, commercialization and care. This Vision is realized through our collaborative 'team science' approach between researchers, clinicians, industry, patients, and their advocates to foster discovery and deliver innovative products and services that improve the lives of those living with brain disorders. OBI's collaborative approach to research aims to:

- Enhance the neuroscience research system
- Grow the Ontario neurotechnology cluster
- Improve brain health for Ontarians

Call for Participation

In this first Health and Life Science-focused initiative, we invite all neurotech start-ups at a growth stage from European and Horizon European-associated countries (now including Canada) to apply to a one-of-a-kind, hybrid programme and join an exclusive European active innovation community that aims to create worldwide opportunities and collaborations. Start-ups applying to participate in Calling2Scale HEALTH are disrupting the neurology field through technologies, solutions, or therapies to solve the unmet needs of patients suffering from neurological diseases and healthcare professionals (HCPs) in neuroscience. Patient journey agnostic: We seek start-ups with products throughout the journey, from symptoms to treatment monitoring. Particularly, we seek start-ups working in three distinct areas:

Neurodegenerative & Neurodevelopmental Disorders: These technologies address disorders across the age spectrum, from childhood indications such as ASD, OCD, and ADHD to the diseases affecting the aging population, such as dementia, Alzheimer's disease, and Parkinson's disease. The focus lies on technologies that are on the path toward clinical validation and will address the ability to detect, assess, and/or treat these disorders from a biomarker or patient-reported outcome(s) perspective.

Mental & Behavioural Disorders: Mental health disorders are highly heterogeneous and encompass disorders spanning from the common -- such as anxiety and depression -- to less common personality disorders. Often, symptoms vary from patient to patient and, accordingly, response to treatment is highly personalised. Current approaches to detection and diagnosis are often purely qualitative, and patients suffering from them are misdiagnosed or undetected. Treatment is not widely available and is not always effective. Our shortcomings in the current standard of care when it comes to the diagnosis, monitoring, and treatment of mental health conditions are significant, and therefore, opportunities for innovation in the space are broad. Start-ups with solutions tackling these issues using new technologies or novel therapies are encouraged to apply.

Neurovascular disorders: These technologies address unmet clinical needs in the detection, diagnosis, and treatment of stroke patients. While there have been many advancements in stroke treatment, prompt intervention is still required for effective treatment. Solutions aiding the rapid detection and diagnosis of stroke, shortening the "time to needle," or providing alternative novel therapeutic and recovery options to the standard of care are encouraged to apply.

What is Calling2Scale HEALTH?

Calling2Scale is a 360° tailor-made start-up support programme that empowers leading European technologies to scale and penetrate the dynamic **East Coast of the US & Canada**. Join us for Calling2Scale HEALTH 2024, a game-changing initiative focused on three high-growth neurology sectors **in mental health, neurodegenerative and neurodevelopment disorders, and neurovascular disorders**. Through Calling2Scale HEALTH, your company will gain access to an unparalleled suite of comprehensive support services designed to drive your scaling journey. Benefit from our extensive network of industry experts and KOLs, who will provide invaluable mentorship, guidance on North American "landing" site selection, insights into regulations and reimbursement schemes, and connections to potential strategic partners, investors, and customers.

With a three-month of virtual and in-person activities, including an exciting **roadshow** in the heart of Boston and Toronto, Calling2Scale HEALTH strategically and effectively prepares and enhances start-ups' ability to penetrate and scale into the East Coast of the US and Canadian markets. Leverage our partnership network and international experts to accelerate your growth and achieve market domination.

Prepare to be inspired by our stellar lineup of speakers, including renowned experts in product development, including local regulatory expertise, investment climate, and clinical validation capabilities, both in clinical and real-world settings and on how to engage with patients throughout the process. Gain insights from successful start-ups that have conquered new markets while global professionals specializing in IP, regulation, business development, and branding guide you toward success. Master the art of storytelling and specific market-focused pitch preparation through engaging workshops led by industry leaders.

Programme's structure

The programme is hybrid, and it encompasses three elements:

1. Virtual group sessions and
2. 1:1 growth meetings (3rd September – 29th October 2024)
3. Boston and Toronto roadshow (10th – 15th November 2024)

1. Virtual/hybrid sessions and 1:1 growth meetings

The first phase of the programme aims to set the ground for scaling to the East Coast of the US and Canadian markets with **eight** diverse virtual/hybrid 2-hour meetings that will discuss themes such as:

- Going Global: Market access, strategy, and execution
- Government Incentives and grants as a source of capital
- The changing landscape of global data protection laws
- Am I ready to raise my next round? US/Canadian/EU VCs
- Regulations and legal differences in the Health industries
- The importance of LinkedIn & other media in building your brand
- Domain deep dive- challenges, forecasts, and barriers by domain experts
- Mastering the pitch – storytelling & preparation for pitching in the East Coast of the US and Canadian languages

2. 1:1 growth meetings

An essential component of the first phase will be the 1:1 mentorship meetings. The programme has a wide array of mentors and experts available to support participating start-ups based on their needs. The process will be structured as follows:

- 1:1 meetings with the growth team to support your scaling process and provide resources to help execute the start-up's plan. These meetings will result in introductions to specific experts, advisers, and mentors on a per-need basis.
- On-demand access to our pre-vetted pool of mentors and industry experts. The programme leading team will make the first introduction, and after the acquaintance takes place, the start-ups can take it from there.

3. Boston and Toronto Roadshow

This full-stack days immersion into the Boston and Toronto ecosystem goes beyond the usual introductions and drills down to the key drivers of scaling into the market.

The Roadshow's key drivers include industry-led tracks providing expert support, field trips in the fascinating world-leading ecosystems, and access to business units, data, and beta test sites. This deep dive is designed to strategically and effectively prepare and enhance start-ups' ability to penetrate and scale into the market while providing the highest practical value and impact on participants.

During the Roadshow, in various events, we will give the participating start-ups the opportunity to pitch in front of the East Coast of the US and Canada ecosystem leaders, VCs, agencies, and other stakeholders.

Members will be offered the opportunity to "book your meeting" on the closing day of the Roadshow, connecting potential investors, local agencies, professional consultants, start-ups, and corporate players.

The **two** closing virtual/hybrid program meetings (after the Roadshow) will be dedicated to wrapping up and following up.

Why should apply?

- **Access to the East Coast of the US and Canada**—Thanks to the unique Roadshow, you will gain direct access to Boston, Toronto, and the East Coast of the US and Canada's leading players, city agencies, and the thought leadership of the people and organizations that keep this ecosystem moving and growing.
- **Strategic matchmaking - with industries, investors, VCs, and potential clients** on the East Coast of the US and Canada.
- **Access to beta test sites** - Opportunity to visit, see and feel beta test sites in Boston, Toronto and the East Coast of the US and Canada.
- **Domain deep dive**—Domain-focused sessions provide an in-depth overview of challenges and forecasts in specific markets: healthcare implementation and the role of patients, patient advocacy, market-entry, and regulatory processes, which apply to all our interest areas.
- **Hands-on tools** - Best practices on various topics such as pitching, marketing, law, regulation, etc., focusing on Boston, Toronto, and the East Coast of the US and Canadian markets.
- **Top speakers** - From leading innovation ecosystems, including NYC, Boston, Toronto, Washington DC, Montreal, Chicago, Philadelphia, Silicon Valley, Europe, and Israel.
- **Sharpen your needs**—Schedule 1:1 meetings with the Calling2Scale HEALTH growth team to meet individual needs and ensure effective progress.

- **International plug-in**—Access top-tier global experts and mentors from various fields, such as business, leadership, marketing, regulation, etc.
- **Stay on trend** - Delve into the burning topics that will take your start-up to its following milestones.

Who should apply?

Eligibility & Target applicants

- Start-ups from European or Horizon Europe-associated countries.
- Innovating in the areas of technology or products in the mental health, neurodegenerative and neurodevelopment disorders, and neurovascular fields.
- Calling2Scale HEALTH will ease your path into a new market. Therefore, it follows suit that successful start-up applicants will need to be at least approaching the growth stage to participate. Concretely, start-ups will need to fulfill the following criteria

	Biotech/Pharma	Medtech	Digital Health
Milestones achieved	Pre-clinical trials completed	Intended use, applicable standards, and MDR class identified	Intended use, applicable standards, and MDR class identified, first revenues generated

- Have a working product that is ready for sale in new markets.
- Concluded at least one round of funding.
- Looking to expand and scale to the East Coast of the US and Canada.
- Have the capacity and can commit to a C-level executive for a 3-month (net) process, including a physical visit to the US and Canada
- Start-ups that graduated from an EIT Health / EIC acceleration programme recently - advantage

Assessment and selection process:

The selection process is divided into three phases:

Phase #1: Fill out the online application form.

*A team of experts and partners will review your application on a rolling basis. This means that the earlier you apply, the earlier we can review your submission and invite you to an online meeting to discuss it further.

Phase #2: Eligible applicants will be invited to a short online qualification interview (up to 20 minutes). Please note that you might be asked for a second interview if needed.

Phase #3: The scoring committee will choose ten eligible programme start-ups as described below.

Assessment will be made by Ontario Brain Institute (OBI) - **programme** partners, the EIT Global Working Group (representatives of EIT Health, EIT Climate-KIC, EIT Culture and Creativity, EIT Manufacturing, and EIT Digital EIT Food), EIT Health Accelerator team, and the EIT Global Outreach team.

The following elements will be taken into consideration in the assessment process:

- (a) Excellence, differentiation of the technology, and product maturity (30 pts.)
- (b) Market and Impact (30 pts.)
- (c) Quality and efficiency of the implementation (20 pts.)
- (d) Motivation and Bootcamp fit (20 pts.)
- (e) EU or Horizon Europe dimension (must)

A total score of 100 pts.

The start-ups with the highest scoring will be selected for the Bootcamp.

The final recipients of funding comply with the IPR rules under the MGA (Article 16, [here](#))

Finance and Legal

The programme offers a total value of 20,000 EUR per start-up, with selected normally required to pay a participation fee of 5,000 EUR for participating in the programme, however on the occasion of this being the first edition of Calling2Scale Health; start-ups will only need to pay a 3,500 EUR to participate. Start-ups have the opportunity to participate at no costs other than the following:

In addition, EIT Health and EIT Global Outreach also offer funding for travel and accommodation for the Boston and Toronto Roadshow. It will provide travel cost reimbursement in the form of financial support up to €2,600 for each participating start-up, based on signing a sub-grant agreement.

Start-ups that have been successfully selected to participate in the programme will need to sign a participant agreement with EIT Health outlining their conditions for participation.

* A start-up that needs financial support to pay the participation fee can contact Global Platform (ido.rosenblum@go-eit.eu), and their request will be considered, subject to their suitability and acceptance into the programme. Moreover, the programme offers RIS countries start-ups various funding opportunities, up to 90%.

Timeline

Call for applications:

- Application Opening: **2nd May 2024**
- Application Closes: **4th July 2024 (23:59, CET)**

Selection announcement and travel arrangements – **18th July 2024**

Bootcamp hybrid/virtual meetings & 1:1s – **3rd September – 29th October 2024**

Roadshow– **10th -15th November 2024**

Wrap-up and Follow-ups – **26th November – 3rd December 2024**

Agenda Outline for the Roadshow

*The agenda below is subject to change

Day 0 (Sunday, 10th November) - Cultural Immersion to Boston

Day 1 (Monday, 11th November) – Welcome to the Boston ecosystem

Day 2 (Tuesday, 12th November) - Field trip to Boston's beta test sites, hubs, academia labs, agencies, city, and governmental departments

Day 3 (Wednesday, 13th November) – Matchmaking meetings and traveling to Toronto

Day 4 (Thursday, 14th November) – Field trip to Toronto's beta test sites, hubs, academia labs, community labs, agencies, city, and governmental departments

Day 5 (Thursday, 15th November) - "Book your meeting" & matchmaking meetings (optional – venues will be provided upon request)

How to apply?

- Apply [HERE](#)
- Applicants will be required to include in their submission a company one-pager.
- As detailed above, participants will be assessed based on the application and interview according to technology and impact, team, business potential, motivation, and Bootcamp fit.
- The final selection of participants is expected by **18th July 2024**.
- If you wish to submit a complaint about the answer you got following the selection process, you can email Ido: ido.rosenblum@go-eit.eu
- Please explain your complaint as clearly as possible; the deadline is **25th July 2024**.
- For any questions, please contact: ido.rosenblum@go-eit.eu.
- Updates on the call will take place on the programme's website.

FAQ

WHO ARE THE SPEAKERS IN THE BOOTCAMP?

Speakers at the programme include experts in the neurotech field, mature start-ups who have managed to penetrate new markets, ecosystems' essential players, and global professional speakers who specialize in IP, regulation, business development, branding & storytelling.

WHAT WILL THE MENTORING PROCESS LOOK LIKE?

The programme has a wide array of mentors and experts available to support participating start-ups based on your needs.

The process will be structured as follows:

1. 1:1 meetings with the growth team to support your scaling process and provide resources to help execute your plan. These meetings will result in introductions to specific experts, advisers, and mentors on a per-need basis.
2. On-demand access to our pre-vetted pool of mentors and industry experts. The Bootcamp team will make the first introduction, and after the acquaintance takes place, the start-ups can take it from there.

WHAT COMMITMENT IS REQUIRED FROM THE START-UP?

A start-up registered for Bootcamp should be able to select the relevant founder/co-founder to participate for the duration of the training. We will meet every Tuesday (and one on Thursday) for a two-hour session. In addition, schedule a 1:1 X 45-minute personal session every two weeks to build an accurate strategic plan tailored to the company's global process.

ARE THERE ANY COSTS OR FEES INVOLVED?

The programme offers a total value of 20,000 EUR per start-up, with selected start-ups having the opportunity to participate at no costs other than the following:

The selected start-ups normally pay a participation fee of 5,000 EUR for participating in the programme; however, on the occasion of this being the first edition of Calling2Scale Health, start-ups will only need to pay 3,500 EUR to participate*.

In addition, the EIT Health and EIT Global Outreach also offers funding for travel & accommodation for the Boston and Toronto Roadshow. It will provide a travel cost reimbursement in the form of financial support up to €2,600 for each participating start-up.

* A start-up that needs financial support to pay the participation fee can contact Global Platform (ido.rosenblum@go-eit.eu), and their request will be considered, subject to their suitability and acceptance into the programme. Moreover, the programme offers RIS countries start-ups various funding opportunities, up to 90%.

The participation of the chosen start-ups is subject to a sub-contract signing ([Sub-contract example](#)).

Each start-up will send one representative to the Roadshow

WHAT IS THE GOAL?

Our goal is to create a deep connection between the East Coast of the US, Canada, and the European ecosystems while promoting a solution to humanity's global challenges.

WHAT TOPICS WILL BE COVERED IN THE BOOTCAMP?

- Going Global: new markets, strategy and execution
- Government Incentives and grants as a source of capital
- The changing landscape of global data protection laws
- Am I ready to raise my next round? US/Canada/EU VCs

- The importance of LinkedIn & other media in building your brand
- Domain deep dive- challenges, forecasts, and barriers by domain experts
- Mastering the pitch – storytelling & preparation for Demo Day
- And more

WHAT DOES THE SELECTION PROCESS LOOK LIKE?

Phase #1: Fill out the online application form.

*A team of experts and partners will review your application on a rolling basis, which means that the earlier you apply, the earlier we can review your submission and invite you for an online meeting to discuss further.

Phase #2: Eligible applicants will be invited to a short online qualification interview (up to 20 minutes). Please note that you might be asked for a second interview if needed.

Phase #3: The scoring committee will choose ten eligible Bootcamp start-ups as described below.

WHAT ARE THE ASSESSMENT CRITERIA?

Assessment will be made by Ontario Brain Institute (OBI) - Programme partners, the EIT Global Working Group (representatives of EIT Health, EIT Climate-KIC, EIT Culture and Creativity, EIT Manufacturing, and EIT Digital EIT Food), the EIT Health Accelerator team and the EIT Global Outreach team.

The following elements will be taken into consideration in the assessment process:

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A total score of 100 pts.

The start-ups with the highest scoring will be selected for the Bootcamp. The start-ups with the highest scoring will be selected for the Bootcamp. The final recipients of funding comply with the IPR rules under the MGA (Article 16, [here](#))

EIT Health

Financial support agreement

(Travel support)

This financial support agreement, hereinafter the “**Agreement**,” shall have an effect as of [25th July 2024] and is entered into by and between:

EIT Health InnoStars e.V.

Having its registered seat at Mies-van-der-Rohe-Str. 1C, 80807 Munich, Germany

Registration number: VR 206595

VAT number DE308252541

Represented by Balázs Fürjes, managing director

(hereinafter referred to as: “InnoStars”)

And

<Entity Name>

Having its registered seat at: <XXXXX>

Registration number: <XXXXX>

VAT number: <XXXXX>

Represented by <XXXXX>

hereinafter referred to as the “Recipient”;

Hereinafter, jointly or individually, referred to as “Parties” or “Party”;

WHEREAS:

InnoStars has set up a project, being the project Calling2Scale Health Roadshow, hereinafter referred to as the “**Project**”.

The Recipient will be involved in the Project and will receive financial support from InnoStars

In this Agreement the Parties wish to lay down the contractual arrangements between them regarding the implementation of the Project and the financial support, transposing to the extent needed the provisions of the binding agreements that InnoStars has entered into with the EIT and EIT Health e.V.

NOW, THEREFORE, IT IS HEREBY AGREED AS FOLLOWS:

Article 1: Definitions

1.1 Definitions

“**Effective Date**” shall mean the date first referenced above.

“EIT” or “granting authority” shall mean the European Institute of Innovation and Technology, currently regulated by Regulation (EU) 2021/819 of the European Parliament and of the Council of May 20, 2021 (**“EIT Regulation”**).

“Project” shall mean the participation of the Recipient in the Project Green Scale Demo Days.

Article 2: Purpose

The purpose of this Agreement is to lay down the contractual arrangements between the Parties regarding the implementation of the Project and the financial support provided by InnoStars.

Article 3: Entry into force, duration, and termination

3.1 Entry into force and duration

This Agreement shall have effect from the Effective Date and shall apply until the end date of the Project. The expected end date of the Project is 31.12.2024.

However, this Agreement may be terminated in accordance with Article 3.2 of this Agreement.

3.2 Termination

3.2.1. In the event that the Recipient is in breach of its obligations under this Agreement, InnoStars may give formal notice to the Recipient requiring that such breach will be remedied within 14 calendar days of this formal notice, unless such breach cannot be remedied.

If such breach is substantial and is not remedied within that period or, is not capable of remedy, InnoStars may terminate this Agreement upon notice

3.2.2. InnoStars may terminate this Agreement with immediate effect through written notice to the Recipient in the event the further implementation of the Project is prevented or delayed with more than two weeks by Force Majeure.

3.3 Effects of termination

Termination shall not affect the obligation of the Recipient to provide all input, deliverables, and documents for the period that the Agreement was still in force and effect.

Article 4: Implementation of the Project

The Recipient must take part in the efficient implementation of the Project and cooperate, perform and fulfil, promptly and on time, all of its obligations under this Agreement

Article 5: Reporting

The Recipient shall comply with any reporting requirement of InnoStars in a timely manner. The Travel and Accommodation Support Report (Annex 3) must be submitted no later than 30 days after the Boston and Toronto visit (27th October 2024). Reports that are submitted after the deadline will not be eligible for reimbursement.

Article 6: Financial provisions

6.1. Financial contribution

The Recipient shall receive a financial contribution to cover actual costs related to travel and accommodation. The Recipient shall receive financial contribution only for its tasks in the Project carried out. The Recipient shall receive a financial contribution for its travel and accommodation costs incurred in relation to the 'Calling2Scale HEALTH' programme – Regional Roadshow.

The maximum amount of financial contribution to the Recipient under this Agreement is in total **2,600 EUR (All eligible costs described in annex 2)**

6.2 Payment Schedule

The payment will be awarded as follows:

The financial support granted to the Recipient is provided within 30 days after submission and acceptance of the Travel and Accommodation Support Report.

If the Agreement is terminated before the completion of the Project, the Recipient shall refund all payments it has received except the amount corresponding to the costs already incurred and accepted by InnoStars.

6.3 Payments

Payment by InnoStars to the Recipient hereunder, shall be made to the following bank account:

Official name and legal form of Recipient:

IBAN: 

BIC: 

Bank: 

Bank Address: 

or any other bank account details as may be provided by the Recipient to InnoStars after the execution of this Agreement, which new details shall only be effective five working days after receipt by InnoStars of written notice from Recipient in that respect.

Payments will be made from any of InnoStars' registered bank accounts. Any recoveries shall be made to this bank account.

Article 7: Co-branding and communication

The Recipient shall take into account and respect any co-branding and communication guidelines requested by InnoStars

Article 8: Liability towards each other

8.1 Limitations of Contractual Liability

No Party shall be responsible to the other Party for any indirect or consequential loss or similar damage such as, but not limited to, loss of profit, loss of revenue or loss of contracts, provided such damage was not caused by a wilful act, gross negligence or by a breach of confidentiality.

8.2 Damage caused to third parties

Each Party shall be solely liable for any loss, damage or injury to third parties resulting from the performance of the said Party's obligations by it or on its behalf under this Agreement.

8.3 Force Majeure

No Party shall be considered to be in breach of the Agreement if it is prevented from fulfilling its obligations under the Agreement by Force Majeure.

Each Party will notify the other Party of any Force Majeure without undue delay.

Article 9: Confidentiality

The Parties must keep confidential any data, documents or other material (in any form) that is identified as confidential or sensitive ("Confidential Information").

Unless otherwise agreed between the Parties, they may use Confidential Information only to implement this Agreement.

Article 10: Miscellaneous

10.1 Applicable law

This Agreement shall be construed in accordance with and governed by the laws of Belgium.

The Parties shall endeavour to settle their disputes amicably.

All disputes arising out of or in connection with this Agreement that cannot be solved amicably shall be finally settled before the courts of Brussels.

10.2 Data Protection

The Recipient ensures that any processing of personal data shall be performed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

The collected personal data will be used solely for the implementation, follow-up, reporting and management of this Agreement by the Recipient and its subsidiaries and for dissemination of information and communication purposes foreseen for this Agreement. Data subjects have the right to access, rectify or delete their personal data. Data subjects can also object to its processing. To exercise these rights, data subjects can contact Recipient.

Article 11: Rights under EIT agreements

The Recipient acknowledges and agrees that InnoStars must be able to comply with its obligations under the binding agreements it has entered into with EIT Health e.V (including the so-called Internal Agreement and the Financial Support Agreement) and therefore Recipient agrees to provide, when relevant, the rights necessary to InnoStars to ensure compliance, a.o regarding auditing.

Signatures

The Parties have caused this Agreement to be duly signed by the undersigned Authorised Representatives.

The signature of a Party via a scanned or digitized image of a handwritten signature (e.g. scan in PDF format) or an electronic signature (e.g. via DocuSign), shall have the same force and effect as an original handwritten signature for the purposes of validity, enforceability and admissibility. Each Party receives a fully executed copy of the Agreement. Delivery of the fully executed copy via e-mail or via an electronic signature system shall have the same force and effect as delivery of an original hard copy.

InnoStars

Name:

Title :



March 2024

Signature _____

Recipient:

Name:

Title:

Signature _____

ANNEX 1 – Programme description

Calling2Scale HEALTH is a 360° tailor-made startup support programme that empowers leading European technologies to scale and penetrate the dynamic East Coast of the US markets. Join us for Calling2Scale HEALTH 2024, a game-changing initiative focused on three high-growth HealthTech and NeuroTech sectors: **Neurodegenerative & Neurodevelopmental Disorders, Mental & Behavioural Disorders, and Neurovascular disorders**. Through Calling2Scale HEALTH, your startup will gain access to an unparalleled suite of comprehensive support services designed to drive your scaling journey. Benefit from our extensive network of industry experts who will provide invaluable mentorship, guidance on site selection, and connections to potential customers.

With a Three-month virtual and in-person activities, including an exciting Regional Roadshow to Boston and Toronto, Calling2Scale HEALTH strategically and effectively prepares and enhances startups' ability to penetrate and scale into East Coast of the US markets. Leverage our partnership network and international experts to accelerate your growth and achieve market domination.

Prepare to be inspired by our stellar lineup of speakers, including renowned experts **Neurodegenerative & Neurodevelopmental Disorders, Mental & Behavioural Disorders, Neurovascular disorders**. Gain insights from successful startups that have conquered new markets while global professionals specializing in IP, regulation, business development, and branding guide you toward success. Master the art of storytelling and branding through engaging workshops led by industry leaders.

Calling2Scale Health will take place between 3rd September and 3rd December 2024, including a regional Roadshow in Boston and Toronto between 10th-15th November 2024.

ANNEX 2 – Eligible costs

The following expenditures are eligible under the current agreement:

- Multiple destination-trip flights to Boston and from Toronto (from Europe or Horizon Europe associated countries) **economy class only**
- Travel by taxi is only allowed to and from the airport, but as an alternative, you are encouraged to use a train or bus as well on this route. During the programme, we reimburse you for one subway pass
- Accommodation in Boston and Toronto.

Accommodation is a pre-booked group reservation, please get in contact with our Travel Manager, Petra Bán (petra.ban@eithealth.eu). The group reservation costs EUR XXXX/5 nights in XXXX hotel Boston and XXXXX hotel Toronto (TBD). Petra is holding the rooms already. The recipient must calculate the available budget based on this amount and look for a flight to be within budget.

*****It is the Participant's responsibility to have a valid visa to enter the USA, no reimbursement is given in case of visa cancellation.*****

Eligible date range: **10-15 November 2024**

-in case participants are extending their trip a screen shot MUST be saved comparing the extension is cheaper than the flight matching the agenda.

Recipient must keep the records and the original documents justifying the costs declared such as tickets, boarding passes, invoices and receipts as follows:

- Flight: ticket, boarding pass, invoice
- Public transportation: ticket
- Taxi: receipt
- Accommodation: invoice

All invoices must be addressed to the Recipient (Subgrantee).

ANNEX 3 – Accommodation and Travel Support Report

****This report is to be filled out after the programme**

Contact

Recipient's name:		Phone:	
Email:		Address:	

Actual use of funding

Invoice date and number	Subject	Net value	VAT value	Gross value (in original currency)	Currency	Exchange rate (exchange rate based on the issuance date of the invoice)	Gross value EUR
TOTAL Travel and Accommodation Costs in EUR							

Exchange rate to be used:

https://www.ecb.europa.eu/stats/policy_and_exchange_rates/euro_reference_exchange_rates/html/index.en.html

Place and date

Signature