

The EIT and its Innovation Communities present:

The DeepTechers:

Driving Innovation Through EU-IL Deep-Tech Exchange

We are excited to **officially open the call** for the DeepTechers, taking place in Munich on 18 - 20 November 2024. The DeepTechers programme is designed to foster long term collaboration and EU success stories. The main goals and expected outcomes are as follows:

1. **Provide concrete collaboration opportunities through** a programme for forming deep-tech focused collaborations, between leading European and Israeli organisations around Horizon Europe funding opportunities and additional collaborative projects.
2. **Create a knowledge base platform:** Offer professional development through interactive workshops, on-site training and mutual learning, that will boost innovation capacity to better support and scale deep-tech initiatives & start-ups across Europe.

Who are we? The **EIT Hub Israel** is a global outreach initiative of the European Institute of Innovation and Technology (EIT), that aims to create synergies between the European and the Israeli innovation ecosystems to support the growth of innovative start-ups and increase the number of EU-Israel collaborative projects.

What do we consider deep-tech?

Deep-tech is rooted in cutting edge science, technology and engineering, often combining advances in the physical, biological and digital sphere. Please see For a more detailed understanding of how deep-tech is defined for the EIT in the document [Deep - Tech Definitions](#).

About the programme

The 3-day programme is crafted to provide participants with professional tools and models for developing and scaling a sustainable deep-tech ecosystem, with leading experts from Europe and Israel. Additionally, the programme will provide a unique platform to create deep-tech focused collaborations that will lead to tangible EU success stories, through tailored sessions and workshops.

As a programme alumnus, you will **join** the Global Outreach community network, an active online and offline community offering access to opportunities, curated content, matchmaking, soft-landing services and support. The community offers a space for innovation players worldwide to interact, share best practices and collaborate, with the common goal of enhancing start-up communities.

Why should I apply?

- **Foster concrete collaborations:** This is a unique opportunity to participate in a physical innovation programme, designed to facilitate deep-tech focused collaborations between leading European and Israeli organisations.
- **Forge connections with top tier tech leaders:** Participants will include executives and managers from prominent Israeli and European deep-tech organisations, selected through a competitive process.

- **Access to funding opportunities:** Benefit from a dedicated environment that brings together leading organisations and experts that will open doors to Horizon Europe funding opportunities.
- **Enhance professional development:** Participate in interactive workshops, on-site training, and mutual learning sessions. These professional experiences are designed to boost your innovation capacity, providing you with the skills and knowledge needed to better support and scale deep-tech start-ups.
- **Mutual learning:** The EU and Israel are leading forces in the research and development of a variety of deep-tech fields. This is an opportunity for you to gain knowledge from top tier experts and peers and thus better support and scale deep-tech start-ups.

Who should apply?

The ideal participant is a European or Israeli **experienced senior professional**, at the management/decision making level, in an organisation boosting start-up growth, significantly impacting **deep - tech ventures and contributing to the deep-tech ecosystem**. The participant should deal with **innovation** or **business creation**, with a minimum of **5 years** of relevant professional experience in at least one of the following sectors: industry, academia, or government. As such, they should be able to actively contribute knowledge, experience and network connections to the programme and provide added value to their peers.

For example, heads of accelerators, VCs, innovation agencies, labs, incubators or other business creation activities from academia, educational institutes, RTO, corporates, government and TTO's.

The programme is not suited for individual start-ups or consultants.

Assessment Process:

Each application will be reviewed and ranked by the following criteria:

- Impact of your organisation and programme on the innovation ecosystem (i.e. number of start-ups you meet weekly) – 40% of the score
- Professional role and seniority level – 20% of the score
- Relevance of topic\idea\ partnership the applicants will focus on during the programme – 20% of the score
- Motivation and added value to the programme – 15% of the score
- Underrepresented groups - 5% of the score
- An individual online interview might be scheduled as an additional evaluation criterion.
- The selection will be competitive and based upon excellence and the above noted criteria.

Selection Committee: Comprised of members of the EIT Global Outreach and programme partners.

The final approval will be made by the EIT Hub Israel Steering Committee (with members representing 6 KICs: EIT Health, EIT Climate-KIC, EIT Manufacturing, EIT Digital, EIT Food and EIT Culture & Creativity).

Finance:

The full cost of the programme is €2000, however EIT Hub Israel can offer partial funding of the programmes and/or travel & accommodation reimbursement based on the following categories:

Category Number	Participant Category	Eligible KIC's	Eligibility for Programme Funding	Eligibility for Travel and Accommodation Reimbursement
1	KIC Partners and KIC cooperating entities under the EIT Regional Innovation Scheme (RIS)	6 KIC's: EIT Health, EIT Climate-KIC, EIT Manufacturing, EIT Digital, EIT Food and EIT Culture & Creativity.	The programme cost is fully covered by EIT Hub Israel	Reimbursement up to €1,200 per participant
2	KIC Staff	6 KIC's: EIT Health, EIT Climate- KIC, EIT Manufacturing, EIT Digital, EIT Food and EIT Culture & Creativity.	The programme cost is fully covered by EIT Hub Israel	Financed by the KIC's own resources
3	Partner/Staff from other KIC's	EIT InnoEnergy, EIT RawMaterials and EIT Urban Mobility.	85% of the programme cost is covered by EIT Hub Israel; participants cost: €300	Financed by participant's own resources
4	Tech Leader (Non EIT)	Any individual professional can apply.	75% of the programme cost is covered by EIT Hub Israel; participants cost: €500	Financed by participant's own resources

The EIT Hub Israel will consider award scholarships to participants from non-EIT affiliated organisations, making them eligible for up to a 100% coverage of the program cost by EIT Hub Israel and reimbursement for their travel & accommodation expenses. A scholarship may be awarded in the following cases:

- Professional from the deep-tech sector with high potential for synergies, collaborations, and joint activities between EIT Hub Israel and the programme participants.

- Professionals that will propose relevant content to be delivered by them during the programme and/or creation of content that shares best practices and lessons learned.

Proposals submitted through the programme application form will be evaluated by the selection committee. Only selected proposals will be eligible for a scholarship.

Timeline:

Call for applications:

- Application Opens: **22 July 2024**
- Application Closes: **23 September 2024 (23:59, CET)**
- Selection announcement: **30 September 2024**

If you wish to submit a query about the following the selection process, you can email Tal: tal.caspi@eithubisrael.eu by 4 October 2024.

- Onboarding webinar (for accepted participants) – **15 October 2024, 10:00 CET**
- The programme in Europe – **18-20 November 2024**

All communication about the programme will be done via the email address provided by the applicants in the application form.

Agenda Outline for The Deep-Techers

*The below agenda is subject to change

Day 1 – Yalla, Let’s Begin!

The programme will begin with a full day designed to engage, connect, and build a relationship with your future business partners. The day will include an overview of the EU-IL deep-tech landscape including potential opportunities for collaborations, funds, collaboration and more.

Horizon Europe experts will identify and present relevant open calls and additional funding opportunities. The experts will offer individual consultation, support consortia creation and provide exposure to projects in deep-tech fields such as AI and robotics, emerging enabling technologies, health, energy storage and supply, digital, industry and space, cybersecurity, advanced computing, and more.

Day 2 – Dive Deep (Tech)

Explore the depths of deep-tech innovation with workshops crafted to provide you with advanced strategies and insights to scale deep-tech initiatives, start-ups and scale-ups.

The day will include **on-site visits** to leading deep-tech institutes and **vertical-focused roundtable sessions** dedicated to key areas such as health, quantum technology, AI, space, energy, and more.

Day 3 – Taking it Forward

Prepare for the next stage in the deep-tech partnerships that have developed from participation in the programme. Delve into deep-tech venture development models that can be implemented in your own ecosystem.

The day will include:

- **Deep-Tech Partnership Models:** Explore various deep-tech partnership models, focusing on how academia, industry, and accelerators can effectively collaborate to drive innovation.
- **Let's Talk Tacheles Workshop:** Three workshops that will offer a unique model and practical tools to support startup creation and the development of a sustainable deep-tech ecosystem.
- **Booster Package:** EIT Hub Israel will offer a "booster package" to support joint projects or collaborations emerging from the DeepTechers.

How to apply?

- Apply [HERE](#)
- Applicants will be required to include in their submission: CV and a letter of support signed by their organisation.
- As detailed above, participants will be assessed according to their impact, seniority level, professional experience and motivation, taking into account diversity and inclusion. In addition, the collaborative opportunities, synergies and content suggestions offered by the participants will be taken into consideration.
- An individual online interview might be scheduled as an additional evaluation criterion.
- Final selection of participants is expected by **30 September 2024**
- For any questions please contact: tal.caspi@eithubisrael.eu

FAQ

- **Does the programme require physical attendance?**
Yes, in-person participation is required, as building physical collaborations is the core essence of the DeepTechers programme.
- **Who will we meet during the programme?**
You will meet peers and tech leaders from Europe and Israel, top speakers and lecturers on a number of different topics, executives from global companies, and many more professionals that can be your future business partners to support the deep-tech innovation ecosystem.
- **Who should apply?**
European or Israeli experienced senior professionals, at the management/decision making level, in an organisation boosting start-up growth, significantly impacting the deep-tech

ecosystem. For example, heads of: accelerators, VCs, innovation agencies, labs, incubators or other business creation activities from academia, industry, government and/or TTO's.

- **What topics will be covered during the programme?**

Sessions will include an in-depth exploration of advanced strategies for scaling deep-tech initiatives, start-ups, and scale-ups, with a focus on distinctive models for venture building and leveraging academic research for commercialisation. Participants will also explore leading European and Israeli deep-tech technologies, followed by workshops on venture building, and industry innovation insights, concluding with sessions on deep-tech partnership building.

- **What is considered Deep-Tech?**

The EIT deep-tech definition includes the following fields:

1. Advanced Computing / Quantum Computing
2. Advanced Manufacturing
3. Advanced Materials
4. Aerospace, Automotive and Remote Sensing
5. Artificial Intelligence and Machine Learning, including Big Data
6. Biotechnology and Life Sciences
7. Communications and Networks, including 5G
8. Cybersecurity and Data Protection
9. Electronics and Photonics
10. Internet of Things, W3C, Semantic Web
11. Robotics
12. Semiconductors (Microchips)
13. Sustainable Energy and Clean Technologies
14. Virtual Reality, Augmented Reality, Metaverse
15. Web 3.0, including Blockchain, Distributed Ledgers, NFTs

For a more detailed understanding of how deep-tech is defined for the EIT, please see [Deep - Tech Definitions](#).

- **How much does the programme cost?**

The programme is valued at €2,000 per participant, however, EIT Hub Israel can offer partial funding of the programme and/or travel & accommodation reimbursement based on categories detailed in the finance section above.

- **What does the selection process look like?**

The applicants will be ranked according to the criteria noted here and the final decision will be made by the Global Outreach steering committee. Applicants will receive responses by 30 September 2024.

If you wish to submit a query about the following the selection process, you can email Tal: tal.caspi@eithubisrael.eu by 4 October 2024.

- **What can I expect as an outcome of the programme?**

As an outcome from the programme, you can expect to:

- **Secure strategic partnerships** with key players in the deep-tech ecosystem, enabling collaboration on future deep-tech support initiatives.
- **Access potential funding** through Horizon Europe and other targeted opportunities to fuel your projects.
- **Acquire actionable insights** and **leverage cutting-edge tools and methodologies** from leading organisations to enhance your support for deep-tech start-ups.
- **Expand your network** by connecting with top-tier European and Israeli innovation leaders, opening doors to future collaborations.
- **Better support the growth of deep-tech ventures in your ecosystem** with the resources and connections gained from the programme.

- **How can EIT Hub Israel support initiatives and collaborations created following the programme?**

EIT Hub Israel will offer a "booster package" to support joint projects or collaborations emerging from Deep-Techers. Qualifying initiatives must involve at least two organisations who participated in the programme.

- **What happens after the programme?**

As programme alumnus, you will join the Global Outreach community network, an active online and offline community offering access to opportunities, curated content, matchmaking, soft-landing services, and support.

Annex 1: Sub-grant Agreement